



CHIEF OF THE YEAR

REMOTE LEADERSHIP PROGRAM

2023 EDITION WITH MASTERCLASS

**HERE'S MY CHANCE TO RISE TO BECOME
THE GREATEST LEADER I CAN BE!**

I get the knowledge, support and peer-to-peer sharing I need as a manager or 'Chief of Anything' to achieve my goals with ease.

I CAN BECOME A GREAT LEADER



I AM EMPOWERED BY LEADERSHIP EXPERTS

I have access to professionally trained and certified coaches that have real-world teamleads experience. The problem-solving methods and leadership techniques I'll learn are the same ones others have applied time and time again in their own successful ventures.

CHIEF OF THE YEAR is right for me if...

- I am a manager in a company that has been growing rapidly
- I want a team that is happy, motivated and achieves our goals with ease
- I want to make sure that myself and my team members are not overwhelmed
- I really want to build a high-performing kickass team
- I wish I had more tools in my leadership toolbox
- I'd like to be more confident in my own leadership styles
- I want there to be less conflicts
- I would like to have more time to focus on the strategically important things
- I happy to openly share within a confidential peer-group setting

THOUSANDS OF LEADERS HAVE TRUSTED CoA ACADEMY WITH THEIR LEADERSHIP CHALLENGES.



THE PROGRAM OVERVIEW



HANDS-ON LEADERSHIP TOOLS THAT I CAN USE INSTANTLY EVERYDAY

MASTERCLASS - ON-DEMAND MICROLEARNING

I get 10+ Leadership courses consisting of videos, workbooks and quiz per course.

LIVE SESSIONS - IN ZOOM TOWN

I get a live session to dive deeper into the Masterclasses with my peers and Pro Coach.

Q + A SESSIONS - IN ZOOM TOWN

Here I ask questions to experienced coaches, exchange experiences with other executives.

FOCUS GROUPS - TACKLE CHALLENGES TOGETHER

I am part of a group matched to topic-specific subjects for exchange and discussion with others in my cohort.

CoA ACADEMY - THE NETWORK

I get 24/7 support from other leaders and coaches around the world via app and web.



PLUS: MY OWN PERSONAL COPY OF OUR BOOK: CHIEF OF ANYTHING

At the beginning of the Chief of the Year program, I receive my own copy of the book. Also available as an e-book.

'LICENSE TO LEAD' - CERTIFICATE

This is how I check my personal learning success in the areas of self, team and organizational leadership. After I successfully complete the program and quizzes I receive my LICENSE TO LEAD.

1:1 MENTORING - MY PERSONAL MINDSET

Individual sessions that are, quite simply, all about me! Mentoring and coaching to unlock my potential as a confident and authentic leader.

STUDY BUDDY - WELL HELLO THERE!

A structured monthly exchange with a sparring partner from another company with similar challenges to help me grow.

PSYCHOLOGICAL PERSONALITY PROFILE

Your personal psychometric INSIGHTS Discovery profile is included in the program - personal insight to help me succeed!

LEADERS FORUM - PEER-TO-PEER EXPERIENCES

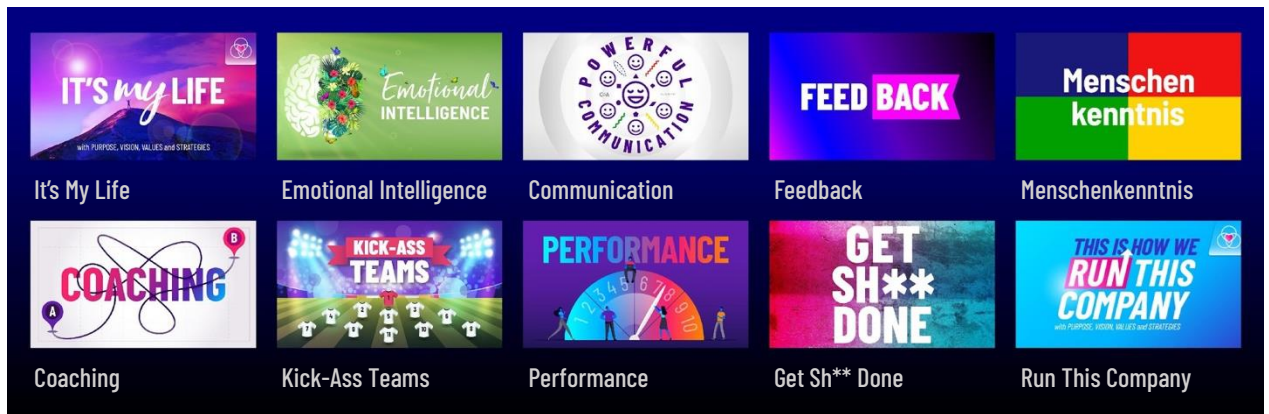
Monthly sessions to share and workshop my burning business issues in a small, confidential group. They are moderated by expert coaches in 3-hours sessions.

Leaders Forum is invitation only, waitinglist possible.

MASTER CLASS

MY CHIEF OF ANYTHING JOURNEY

I get on-demand leadership courses and support with experienced coaches with participating people leaders from other companies.



LEADING MYSELF

It's My Life

With the 'The Greatest Leadership Model of ALL TIME' I get a toolkit to unlock team potential by helping people to get clarity on their Purpose, Vision and Values.

Emotional Intelligence

Understanding triggers, limiting beliefs, positive affirmations, emotions and feelings, I can orchestrate purposeful team behaviour masterfully.

LEADING OTHERS

Menschenkenntnis

Employing psychological methods, I can build a kick-ass team powered by true diversity and flexibly adapt my leadership behaviour to any type of person.*

Powerful Communication

Leadership is my ability to influence through inspiration, motivation and charisma. I do so by building rapport and by using a powerful toolbox of communication hacks.

Feedback

If I can correctly assess when feedback is a useful tool, then I can also use the right feedforward methods with ease.

Coaching

With coaching I lead and support people who are more competent in their role than I am.

LEADING TEAMS

Kick-Ass Teams

Knowing what it takes to build a world-class-high-performance-virtuoso team, I get the right people on the bus and the wrong people off the bus.

Performance

Systematically, and with the right methods and mindset, I help everyone in the team to be an A-Player delivering outstanding performance in their role.

Get Sh** Done

With focus, well-formed goals, active questions, division of tasks, delegation and meeting rhythms, I lead my team to succeed with ease.

LEADING ORGANISATION

Run this Company

Creating a culture of Purpose, Vision, Values and Strategies is the foundation of leadership and sustainable business success.

*My psychometric Insights Discovery Profile is included in the program

OUR EXPERT COACHES



**“WE WILL NEVER TELL YOU WHAT TO DO,
AND WE WILL HELP YOU FIND YOUR OWN SOLUTIONS”**

Our professionally trained and certified coaches have real-world entrepreneurial experience, and we practice what we preach. The problem-solving methods and leadership techniques you'll learn are the same ones we've applied time and time again in our own successful ventures.

HERE ARE JUST A FEW OF OUR COACHES...



Michael Portz, CoA Coach & Founder

I have been involved in leadership development in global organisations since 1999. My purpose is to help people lead with ease, simple as that!



Andrew Shea, CoA Coach & Trainer

With over 25 years experience, in HR I have worked across a range of brands such as BMW and Vodafone Global.



Christian Kohlhof, CoA Coach & Founder

As well as my coaching role I founded and then successfully sold a franchise company with over 130 coffee bars around the world. I help people achieve relaxed productivity.



Barbara Seipel, CoA Coach

After my time as Director of Trade Marketing at Vodafone, I made it my mission to help leaders succeed in their roles with ease.



Natalia Sattleikina, CoA Coach & HR Director

I worked as HR Manager of Adidas and now I'm Director of HR at Miele. I love realising people's potential.



Dominik Klimmek, CoA Coach

I've worked with coaching legend Tony Robbins and as CFO for ProSiebenSat.1 Media SE in Denver. Now I'm helping people to reach their peak performance.



Kathrin Wuetz, CoA Coach & Trainer

I realized the impact true leaders have working at GE. Now, as a Coach I'm working with hundreds of executives from international companies.



Andreas Mönke, CoA Coach

I've successfully founded and managed various startups for the past 6 years and I'm now specialise in personal growth and life coaching.

CHIEF OF THE YEAR

REMOTE LEADERSHIP PROGRAM

AFFORDABLE LEADERSHIP DEVELOPMENT

FROM JUST 2,490 EUR

	ECO 6 MONTHS	FLEX 12 MONTHS	PRO 12 MONTHS
Costs Fees are ex VAT	2,490 €	4,490 €	7,490 €
MASTERCLASSES OnDemand Videos, Workbook & Quiz	6 x	10 x	10 x
Live Sessions 60 Mins	6	24	24
Q+A Sessions 30 Mins	12	24	24
Focus Groups	✓	✓	✓
Study Buddy	✓	✓	✓
INSIGHTS Personality Profile	✓	✓	✓
Leaders Forum with Pro Coach <i>On invitation, waiting list</i>		Optional: +1.990 €	✓
1:1 Mentoring 6 x 60 Mins			✓
Certificate		✓	✓

CONTACT US FOR ENTERPRISE DEALS!

I'd love immediate access right away for me and my team to test drive Chief of the Year

I START MY FREE 2 WEEK TRIAL TODAY

GO



FEEL FREE TO CONTACT ME PERSONALLY.

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Kathi Schroer
Chief Sales Manager

CoA
ACADEMY™