



CHIEF OF THE YEAR

PEOPLE PAINS?

"We promoted the top person in the team as manager and then they failed. Our mistake! We never provided the training and tools to succeed."

"I quit because of my boss."

"All these people-issues are driving me nuts"

"It was easier when we were growing. Times are much tougher now."

"Driving a car without a driver's license is not ok. And leading people without a clue is ok!?"

"We've got to be better at the people game."

"We grew really fast, then lost structure and started running around like headless chickens."

"The managers we hired weren't as experienced as we needed them to be".

MY MEMORY FROM
THE FUTURE ←

"All our managers became highly competent people leaders. The team now kicks ass turning our Masterplan into reality."

CHIEF OF THE YEAR

MASTER CLASSES

MY CHIEF OF ANYTHING JOURNEY



It's My Life



Emotional Intelligence



Communication



The Six Situations of Feedback



Menschenkenntnis



Coaching



Kick-Ass Teams



Performance



Get Sh** Done



Run This Company

I get access to 10x Masterclass with videos, a workbook and a test for one year.

I get support from world class coaches and participating people leaders from other companies.

LEADING TEAMS

Kick-Ass Teams

Knowing what it takes to build a world-class-high-performance-virtuoso team, I get the right people on the bus..

Performance

Systematically, and with the right methods and mindset, I help everyone in the team to be an Top-Performer delivering outstanding performance in their role.

Get Sh** Done

With focus, well-formed goals, active questions, division of tasks, delegation and meeting rhythms, I lead my team to succeed with ease.

LEADING MYSELF

It's My Life

With the 'The Greatest Leadership Model of ALL TIME' I get a toolkit to unlock team potential by helping people to get clarity on their Purpose, Vision and Values.

Emotional Intelligence

Understanding people with triggers, limiting beliefs, positive affirmations, emotions and feelings, I can orchestrate purposeful team behaviour masterfully.

LEADING OTHERS

Menschenkenntnis

Employing psychological methods, I can build a kick-ass team powered by true diversity and flexibly adapt my leadership behaviour to any type of person.*

Powerful Communication

Leadership is my ability to influence through inspiration, motivation and charisma. I do so by building rapport and by using a powerful toolbox of communication hacks.

The Six Situations of Feedback

Only if I can correctly assess when feedback is a useful tool, then I can also use the right feedforward methods with ease.

Coaching

With coaching I lead and support people who are more competent in their role than I am.

LEADING ORGANISATIONS

Run this Company

Creating a culture of Purpose, Vision, Values and Strategies is the foundation of leadership and sustainable business success.



How much time may I set aside for one Masterclass?

Binge-watching an entire Masterclass with all videos plus workbook and quiz takes about 4 hours. Or, you can take it episode by episode.

*My psychometric Insights Discovery Profile is included in the program

CHIEF OF THE YEAR

NEXT LEVEL LEARNING FOR EVERYONE IN THE TEAM

SPRINTS

SPRINTS - In two-weekly learning SPRINTS everyone gets the time to individually study using the videos, workbook and quiz of one Masterclass.

LIVE SESSION

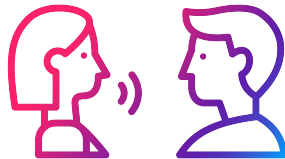
LIVE SESSIONS - Directly following the Sprint, we dive deeper together with a CoA Coach and fellow leaders with more coaching and mentoring.

GREAT VALUE UPGRADES:



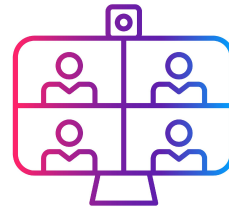
GROUP COACHING AND MENTORING

I am part of a group with a pro-coach and other people leaders for deep dives and experience sharing. The power of coaching and mentoring at a fraction of the cost.



101 COACHING AND MENTORING

Individual sessions that are, quite simply, all about me! Mentoring and coaching to unlock my potential as a confident and authentic leader.



INTEGRATION

To make sure that what we learned gets real, all our managers meet monthly with a CoA Coach to integrate tools and methods into our daily operations and people processes.



>10,000 have already grown with us...

Our Programs are available worldwide in multiple languages spoken by >2.4bn people

Next-level learning methodology

On-demand learning AND live coaching in groups.

Self-study AND highly collaborative digital tools.

Micro-learning AND a comprehensive curriculum.

On-line AND in-person.

Entertaining AND results-driven.

CHIEF OF THE YEAR

GLOBALLY SUCCESSFUL COACHES



Michael Portz, CoA Coach & Founder

I have been involved in leadership development in global organizations since 1999. I'm also a best-selling Author on leadership. My purpose is to help people make their lives easier.



Andrew Shea, CoA Coach & Trainer

With over 25 years experience, in HR I have worked across a range of brands such as BMW, Coca Cola, AstraZeneca, Goodyear and Vodafone Global. I'm based in Ireland and find myself in Europe more often than not!



Kathrin Wuetz, CoA Coach & Trainer

Gifted Leadership trainer of Fortune 500 companies and ex General Electric Manager. As well as being a CoA Academy coach I am part of the Vierklang innovation team. I am fluent in English, German & Spanish.



Dominik Klimmek, CoA Coach & Trainer

I've worked with coaching legend Tony Robbins and now as a qualified Insights© coach I'm helping people to reach their peak performance. I am also part of the Vierklang innovation team.



Dr Scott Mesh, CoA Coach & Mentor

Based in New York, I am an expert in the Psychology of Learning. I'm also a 25+ years member of the Entrepreneurs' Organization (EO), and have run businesses and supported leaders in entrepreneurial ventures all my life.



Natalia Satleikina, CoA Coach

I am a certified Coach with vast HR experience in global organizations, previously I was HR manager at Adidas and am currently HR Director for Miele. I have roots in Ukraine and Russia and am now based in Germany.



Barry Gallagher, CoA Coach & Trainer

My experience in executive roles in the telecommunications and technology sectors for over 25 years in Sweden, Ireland, Slovenia, Spain and Germany, help me immensely in my role as a CoA coach and mentor.



Thorben Schütt, CoA Coach & Trainer

My mission is to strengthen your managers and their teams for better performance, more productivity and less attrition. And to get there by achieving your goals effortlessly.

CoA Academy – participant's praise:

"Sharing experiences with fellow leaders on everyday challenges is invaluable. I can immediately apply what I learn."

Verena Dietrich, MVZ Praxisklinik

"CoA Academy develops leaders for the world of today"

Natalia Satleikina, Miele

"After Chief of the Year, I got promoted and I thrived—in a challenging environment—thanks to the deep personal and professional skills I gained."

Moritz Dreger, ADFERENCE

"I've learned invaluable leadership perspectives from leaders around the world—all remotely."

Sean Gerard, Epicenter Innovation

"Every time, I immediately take away something I can integrate into my daily life."

Mica Metzger, Recup

"Chief of the Year is practical and transformative. Immediately applicable methods and the peer exchange are invaluable."

Anna Bündermann, Kuchentratsch

CHIEF OF THE YEAR

Leadership Development for the World of Today

PLEASE CONTACT US FOR
MULTI-PACKAGE DEALS

Costs

Fees are ex VAT

Access to CoA Academy

MASTERCLASSES

OnDemand Videos, Workbook & Quiz

Live Sessions 90 Mins

Focus Groups

Study Buddy

INSIGHTS Personality Profile

Group Coaching & Mentoring

101 Coaching & Mentoring

Certificate

ECO

6 MONTHS

2,999 €

6 Months

6 x

6



Upgrade +399 €

Upgrade
+2.999 €

Upgrade
+2.999 €

FLEX

12 MONTHS

5,555 €

12 Months

10 x

24



Upgrade
+2.999 €

Upgrade
+2.999 €



PRO

12 MONTHS

9,777 €

12 Months

10 x

24



Yes, I would like a **FREE 30 min Consultation**
with a CoA Leadership Expert to see how we can overcome
our challenges and empower the team to succeed...

BOOK NOW



KATHI SCHROER

Chief Solutions Officer

kathi@coa.academy Call: +49 156 788 94176

BOOK A MEETING WITH ME coa.academy/meet

START:

PRESS "START" NOW
AND JOIN THE
MONTHLY KICKOFF.

CHIEF OF THE YEAR

All these companies and more have
been on the CoA Academy journey



ADFERENCE



aifora



MADAME MONEYPENNY



SOTA

WILDEGROUP

KALE&ME



ROSENTHAL
ORGANICS



style/ranking



NOW IS THE TIME

to become a strong competent leader